

# Stage Intro

Have you ever wanted something so much, but didn't do it because FEAR held you back?

Our next speaker is a world champion belly dancer, serial successful entrepreneur, and Advanced Master Coach who has made a life out of doing the things she's frightened of—even when they're terrifying.

Whether she's speaking on stage to large audiences, leading workshops for organizations, coaching business owners, or traveling solo to far-flung lands like Saudi Arabia, she is living proof of what it takes to Do It Scared.

Today, she's going to show us how she built the kind of unshakable self-belief that allows her to act with unstoppable confidence - even when she's shaking like a leaf - and how we can do the same.

Without further ado, please join me in welcoming... Lisa Zahiya!

# AV Needs: Live Events

## Audio-Visual

- PowerPoint slides will be provided at least 48 hours in advance of the event and should be loaded to the conference computer system and pre-checked prior to Lisa's arrival -unless Lisa is using his own laptop.
- Lisa normally arrives one hour before his/her presentation for an A/V check, which must be done with attendees not in the room. However, if that cannot be accommodated, an alternative time can be arranged.
- Lisa requires a wireless lavalier microphone for any group of more than 25 people. A confidence monitor and countdown clock are strongly preferred.
- It's critical to have a clear front-stage area, as Lisa will be moving around the stage for maximum audience engagement. A podium at the front of the stage (center or side) blocks your audience's view of their speakers.
- Tuck furniture at least 6 feet from the front of the stage if you absolutely can't remove it.
- To have the highest-energy presentation, a single screen should be off to one side or well above the stage, not center stage because the presenter is the focal point and the slides are merely supplemental.

## Scheduling & Logistics

- To create some anticipation for the session and to allow for AV setup and testing (discussed above) it's best to schedule a break before Lisa takes stage.
- Because travel delays happen, Lisa prefers to arrive the night before. Please arrange or recommend a hotel that's either at the venue or closer to the airport than the venue itself. Please book a non-smoking room on a high floor with late checkout guaranteed.

# AV Needs: Live Events

## Slides & Handouts

- Please note Lisa doesn't convert his/her slides to anyone's templates. Templates aren't enthusiastic and Lisa's presentation slides are designed to graphically supplement his/her verbal content and don't mirror the words in his/her speech.
- Lisa's full slide deck is not available for download, or for publishing as notes or a handout. If you need an outline of the presentation for educational certification requirements, one can be provided on the day of the session.
- Lisa owns and retains all rights to his/her materials and content. They cannot be reproduced or distributed.

## Recordings & Photos

- Feel free to take as many flash photos as you'd like before the talk, but please no flash during the presentation.
- You agree that Lisa and her team have the right to photograph the session, as well, and use the photos online or in print.
- If we've agreed to permit recording of the session, plan ample time to test sound pick up and to verify that the sound patch doesn't interfere with the projection-output quality (sometimes an issue).
- Unless you specifically agreed to work it out, you don't have the ability or right to record and then resell or distribute Lisa's talk.

# Lisa Zahiya's Bio

**Lisa Zahiya is a TEDx speaker, professional dancer, successful serial entrepreneur, and Advanced Master Coach who helps high-potential leaders build unshakable self-belief, so they can act with unstoppable confidence. Her story is proof of how often it pays off to take the risk and Do It Scared, so you can live the life you've always wanted.**

When she returned to dance as an adult after being told she was “too big” as a kid, she embraced an empowering reframe: She wasn’t “too” much of anything. She was simply “built different.” Her renewed passion for dance led to her turning pro, becoming a world-champion belly dancer, and opening up a body positive dance studio for others wanting to create their own identity through dance.

Not long after, she was training in programs by the likes of Brené Brown and Tony Robbins and learning to become an Advanced Master Coach. Soon, she launched her own coaching company, offering strategic business advice for entrepreneurs who didn’t fit the conventional mold for success. Her anti-formulaic approach to entrepreneurship allowed her to grow several, seven-figure businesses—with revenues reaching over five-million dollars.

Then, a traumatic year in Lisa’s life brought everything into focus. In the course of just one year, she lost her grandmother and best friend to cancer. That’s when she realized: Life’s too short not to Do It Scared.

# Lisa Zahiya's Bio

Today, whether she's in her zone of genius speaking on stage, leading workshops, coaching entrepreneurs, or traveling solo to far-flung destinations such as Saudi Arabia, Lisa continually chooses to do the things she's scared of, even when she's terrified—and helps other people to do the same.

She has spoken at places including the BOLD MINDBODY Conference in San Diego, CA, where she shared the stage with the likes of Magic Johnson and Arianna Huffington, Tony Robbins' Unleash the Power Within, Creative Mornings, and the Lululemon Ambassador's Conference, among others.

A former New York City resident, she's currently living a nomadic life that allows her to plant roots wherever Fear takes her, whenever she chooses.